

***\*ATTENTION: The Orlando World Center Marriott has no more rooms available during Convention. Please see below for other hotel options.***

## Overflow Hotel Options – Orlando

**Marriott Village at Lake Buena Vista** -- 877-682-8552

<http://www.marriott.com/hotels/travel/mcoly-courtyard-orlando-lake-buena-vista-in-the-marriott-village/>

**Caribe Royale** -- 800-537-7737 -- <http://www.thecaribeorlando.com/caribe-royale/>

**Hilton Bonnet Creek** -- 1-407-597-3600 -- [www.hiltonbonnetcreek.com](http://www.hiltonbonnetcreek.com)

**IFA** INTERNATIONAL FRANCHISE ASSOCIATION

**Franchising**  
Building local businesses,  
one opportunity at a time.

52<sup>ND</sup> ANNUAL IFA  
**CONVENTION**  
FEB 11-14, 2012  
ORLANDO, FL

ORLANDO WORLD CENTER MARRIOTT

### Making Your Travel Reservations

Just a reminder that, before making your travel arrangements, please note that the schedule is a bit different this year from previous IFA Conventions. We're featuring the exciting new Franchising Gives Back volunteer charity event and evening reception on Friday, Feb. 10, in support of an Orlando charity; the gala will move to Monday evening, Feb. 13, and the program will conclude Tuesday, Feb. 14, with the luncheon and general session.

### Room Reservations at the Convention Hotel

IFA has a room block available at the Orlando World Center Marriott to IFA's 2012 Annual Convention attendees at the discounted rate of \$239/night plus tax. Once your registration is processed by IFA, you will receive a personalized hotel reservation link to book your hotel room at the Orlando Marriott World Center at the IFA group rate. The deadline for making reservations is January 15, 2012, or when the IFA room block is filled. For more information about the hotel, see [www.marriottworldcenter.com](http://www.marriottworldcenter.com). For questions about your room reservations, contact [Jodi McCray](mailto:jmccray@franchise.org) at [jmccray@franchise.org](mailto:jmccray@franchise.org) or (202) 662-0763.

### About the Orlando World Center Marriott

The Orlando World Center Marriott is located at 8701 World Center Drive, Orlando, Florida. This hotel has more than 2,000 well-appointed guest rooms and suites that serve as relaxing and comfortable retreats for all guests. Guest rooms are equipped with high speed internet, a coffee maker, electrical adapters, internet browser/Web TV and much more. There is a 24-hour self-service business center as well as ten restaurants and lounges offering a wide variety of dynamic culinary experiences, including a choice of friendly places to just hang out after a long day of work or play. Also on property are 7,000 yards of championship golf, a full-service spa, a well-equipped fitness center, and tropical pools in a lagoon-like setting with waterfalls, waterslide and whirlpools.

Check-in is available after 4:00 pm and check-out is 11:00 am.

All IFA Convention events will be held in the Orlando World Center Marriott's convention center which is conveniently attached to the hotel.

Please note: It has been brought to our attention that a travel broker called Convention Housing Services (CHS) is contacting IFA exhibitors and offering hotel rooms at Orlando hotel properties for the 2012 Annual Convention. They are not affiliated with, or working for, the IFA and we cannot guarantee the rooms or any amenities they promise will be available as we do not have a relationship with this company. IFA is NOT working with ANY third party booking company that will solicit you. You should instead secure a room in the IFA room block by following the hotel reservation instructions that will be provided to you once you have registered for the conference and received your official confirmation from IFA. If you are unsure whether or not you are booking your hotel room properly and through the IFA room block, please do not hesitate to call the IFA Conferences department at 202/662-0763.